



**Preliminary Engineering/NEPA Analysis
for the
Dane County/Greater Madison Metropolitan Area**

For additional project information: www.transport2020.net

Minutes

TRANSPORT 2020: IMPLEMENTATION TASK FORCE (ITF) FINANCE AND GOVERNANCE SUBCOMMITTEE

Thursday, March 23, 2006

12:00 noon

**Madison Municipal Building, Room LL-110
215 Martin Luther King, Jr. Boulevard
Madison, WI**

-- ROLL CALL

Members Present: Sandy Beaupre; Michael Blaska; Ald. Ken Golden; Warren Onken; Dick Wagner.

Members Absent: Chris Klein (*notified*); Sup. Scott McDonell (*notified*).

TAC/Staff Present: Dean Brassler (City of Madison Comptroller); Catherine Debo (Madison Metro); Rob Kennedy (UW-Madison, Facilities Planning and Management); Bob McDonald (Madison Area Metropolitan Planning Organization); Arun Rao (WisDOT, Urban Planning); David Trowbridge (Madison Planning and Development; *Transport 2020 Project Manager*).

Others Present: Fred Bartol (Dane Alliance for Rail Transit); Charlie Hales (HDR, Inc.); Jesse Kaysen (ITF); Ward Lyles (1000 Friends of Wisconsin); Royce Williams (ProRail).

1. INTRODUCTIONS

Subcommittee members, agency staff, and the general public introduced themselves to one another.

2. SUBCOMMITTEE DISCUSSION OF FINANCE AND GOVERNANCE ISSUES AFFECTING THE TRANSPORT 2020 PROJECT

Co-Chair Dick Wagner welcomed Subcommittee members and walked through a 2-page document summarizing various Transport 2020 financing issues. Various issues surrounding potential funding sources, such as property tax, sales tax and wheel tax, were discussed.

Ald. Ken Golden said that an RPC-type levy could be looked at. He also suggested a tourism-related

tax, such as is levied in the Wisconsin Dells area. Dick Wagner said that non-City or non-regional residents use the transportation system, and could participate in paying for various improvements.

Sandy Beaupre said that a wheel tax has been used in Beloit and Kenosha. Ken Golden suggested looking at a local option fuel tax.

Warren Onken said that the full regional transit system desired should be considered as these financing options are discussed. He said that smaller start-up systems can be evaluated as the discussions evolve.

Jesse Kaysen said that Metro has been cutting some services, and that this could help inform what direction Transport 2020 goes. She said that new regional demands on transit may stress the City's finances beyond its current capabilities.

Michael Blaska said that he suggested a regional transit authority (RTA) in the past, similar to how the Madison Metropolitan Sewerage District is set up. He suggested that the source of revenue will determine what the governing body looks like. Sandy Beaupre recalled the discussions in the late 1980's regarding southeastern Wisconsin and their desires for an RTA. She cautioned the notion of reaching out too far (geographically), and that it may be difficult to bring the discussions back to a more reasonable level. Rob Kennedy agreed.

Co-Chair Dick Wagner requested that various Subcommittee members and staff come to the March 29 meeting with some ideas of how much funding the various suggested revenue sources might bring in, and also what some of the advantages and disadvantages of the sources might be. He said that he would revise his document summarizing the issues. Wagner also said that he would put together a spreadsheet that can be filled in with financial and other information, as it becomes available.

3. SCHEDULING OF FUTURE SUBCOMMITTEE MEETINGS

The Finance and Governance Subcommittee will next meet:

- Wednesday, March 29, 7:00 p.m., Room LL-110 MMB

As a reminder, other Transport 2020 meetings currently scheduled are noted below:

- Management Team: Tuesday, April 4, 12:00 noon, Room LL-110 MMB;

- Implementation Task Force: Wednesday, April 5, 7:00 p.m., Room 260 MMB;

- Agency Scoping Meeting: Wednesday, April 26, 1:00-2:00 p.m. (Monona Terrace, Hall of Ideas);

- Agency Scoping Bus Tour: Wednesday, April 26, 2:00-3:30 p.m. (*rsvp for attendance*);

- Public Informational Meeting #1: Wednesday, April 26, 5:00-8:00 p.m. (6:00 presentation), Monona Terrace, Hall of Ideas (rooms H and I);

- Transit Operations Subcommittee: Thursday, April 27, 12:00 noon, Room 260 MMB;

- Land Use Meeting with Area Developers (w/Robert Cervero): Thursday, May 11, 2:00-4:00

p.m., Room 260 MMB;

- Management Team: Tuesday, May 9, 12:00 noon, Room LL-110 MMB;

- Implementation Task Force: Thursday, May 11, 4:45 p.m., Room 300 MMB;

- Land Use Workshop (w/Robert Cervero): Friday, May 12, 8:30 a.m.-noon, Room 260 MMB;
and,

- Management Team: Thursday, June 8, 12:00 noon, Room 260 MMB.

4. ADJOURNMENT

The Finance and Governance Subcommittee adjourned its meeting at 1:00 p.m.